

# Neuburg an der Donau



## INVEST in Neuburg an der Donau

*Business hub in the heart of Bavaria*



Business hub • Quality of life • Retail hub  
Development funds • Education hub • Location and accessibility





## Location & accessibility

**CENTRALLY** located between the metropolitan areas of Munich, Augsburg and Ingolstadt, the major district town of Neuburg an der Donau lies in the heart of Bavaria. Its direct connection to the B16 trunk road ensures a **REGIONAL** link to the vibrant industrial region of Southern Bavaria. The B16 is the major axis between east and west and the feeder route to the A8 and A9 motorways. The well developed rail and road infrastructure guarantees mobility, accessibility and short transport routes. The region is also interlinked with all important surrounding economic hubs such as Munich, Ingolstadt, Augsburg, Donauwörth and Nuremberg. Major airports are located in close proximity.

Neuburg also benefits from its **INTERNATIONAL** connections with partner cities Sète, a harbour town in the South of France, and Jeseník in the Czech Republic. In addition, Neuburg maintains city friendships with Hamburg, Dortmund and Malcesine.

## Business hub

The business hub Neuburg is home to **STRONG** medium-sized companies and boasts a wide range of business sectors.

Audi, Donaualz, Eternit, Faurecia, Knauf, Magna, Metawell, Neuberger Milchwerke, Rockwool, Sonax and Verallia are just some of the global players with a strong local presence in Neuburg. The **SOUND** small and medium-sized sector with its numerous entrepreneurial and family-run businesses ensures that the region is characterized by a healthy economic structure.

**STABLE** and positive developments in the economy and job market – in particular, the high employment density with a corresponding low unemployment rate, along with low trade and property taxes – are the defining factors of Neuburg's success.



► Manfred Hoffmann Jr.  
Managing Director of Neuburg company Sonax GmbH



► Opening ceremony in 2014 of the new Audi driving experience center in Neuburg

© Photo: Audi AG

## Education hub

Neuburg provides the entire spectrum of educational facilities, ranging from day nursery to grammar school. When it comes to its educational institutions, the city is very fine tuned to the **INDIVIDUAL** needs of the surrounding economy. The courses of study offered by the “Studienzentrum Neuburg” – a branch of the Ingolstadt University of Applied Sciences – are oriented towards local health and welfare facilities, as well as towards companies and service providers in the immediate vicinity. The MBA courses offered include further degrees in Health Management, Building and Property Management, along with Personnel and Organization Development.

Within the field of **INNOVATIVE** technologies, Neuburg can boast a unique position in the State of Bavaria with its Research Centre for Renewable Energies “f10”. A holistic approach towards the integration of all sources of renewable energy can be assured on the basis of university cooperations. The “Auenzentrum Neuburg/Donau” was opened in 2008, as part of one of the most extensive wetland revitalization projects undertaken in Central Europe. The Centre is active in the areas of research and expert dialogue on the topic of wetlands and rivers.

On an **INTRAREGIONAL** level, there are also prestigious universities located close to Neuburg. Eichstätt is home to Germany’s smallest university, which has an established branch in the neighbouring city of Ingolstadt. The Ingolstadt University of Applied Sciences is reputed for its practical expertise, highly qualified young engineers and promoting cooperation between industry and science.

## Promoting development

To help you set up and implement your business idea, you will be **ASSISTED** by the Advisory Agency for Innovation in Southern Bavaria, the District Government of Upper Bavaria, the Administrative District Office of Neuburg-Schrobenhausen and the city of Neuburg an der Donau. The city council of Neuburg itself is responsible for planning permission – we can guarantee you prompt, individually tailored and economically feasible solutions.

Our expert partners offer a personal and **UNBUREAUCRATIC** service. They will be pleased to help and advise you in realizing your investment plans. We operate according to the one-door principle – one contact for all stages of your investment idea.

► New headquarters of Maschinenringe Deutschland GmbH



© Photo: Maschinenringe Deutschland GmbH



## *Retail hub*

Take a break from the hustle and bustle of larger cities and come to Neuburg! It's just the place to enjoy a relaxed stroll around the independent retail shops and stores in the traffic-reduced city centre. Visit the weekly market, venture out to the larger retailers in other parts of the city or see our shopping mall. Our **ATTRACTIVE** range of retail options will not disappoint you. Well-established chain stores, select boutiques and distinguished shops guarantee a **VARIED** range. Whether it's those everyday items you need or that something special to treat yourself or a loved one, you will definitely find it in Neuburg.

Our city buses will take you to your shopping destination, wherever that may be, **FAST** and **CONVENIENTLY**. Four underground parking garages and a large number of parking spaces (free of charge) on the "Schlösslwiese" and "Am Graben" offer you ample choice in the city centre.

## *Quality of life*

The city of Neuburg nestles between the foothills of the Franconian Jura and the "Donaumöos" fenland, which is the largest lowland fenland in Southern Germany. The River Danube is a life force flowing through the city centre of the so-called Ottheinrichstadt (Otto Henry, Elector Palatine). This picturesque landscape will tempt you to take some **RELAXING** time out, with its wonderful walking routes and hiking trails, its impressive Danube promenade and numerous cafés and beer gardens.

Come and find lots of **EXCITING** ways to spend your leisure time in the city on the Danube! Enjoy all kinds of water sports and visit our indoor swimming facilities and outdoor adventure pools. More than 200 associations, numerous events and an active city marketing concept make Neuburg attractive all year round.

Particularly **IMPRESSIVE** is the flair of Renaissance Neuburg. The historic old city architecture of the Karlsplatz square and the Renaissance palace is the perfect setting for a wealth of cultural activities. These include the "Schlossfest", a perfectly executed celebration of Neuburg in Renaissance times. Taking place every two years, it has over 100,000 visitors. The renowned Summer Academy with its international interdisciplinary focus, the Municipal Theatre of Neuburg, the Baroque concerts, the Birdland Jazz Club and the worldwide largest fashion show for hats are just some examples of what **NEUBURG AN DER DONAU** can offer in terms of cultural diversity and discovery.

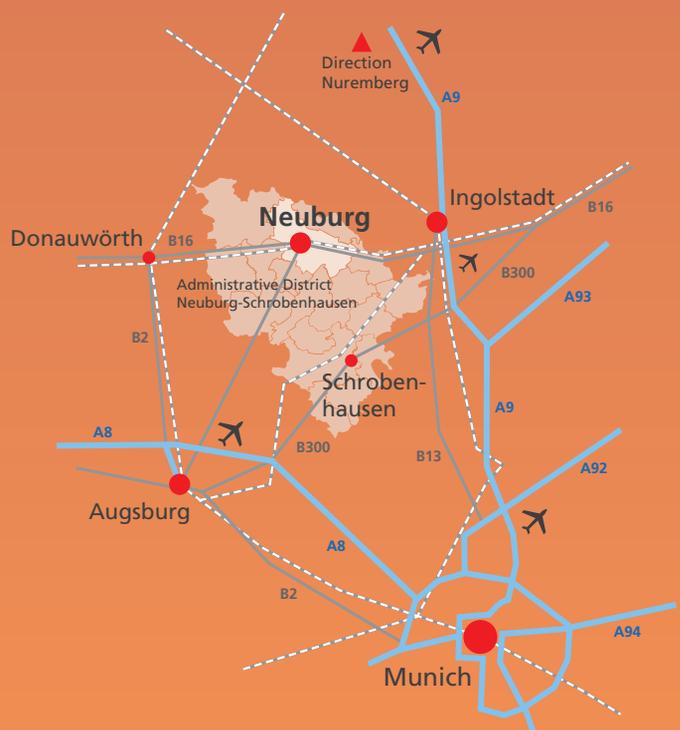
► Christmas market with the „EisArena“ skating rink





## Key facts

<b>Area</b>	8,132 ha	
<b>Population</b>	28,828	
<b>Employment market</b>	12,656 employed persons	
<b>Tax rates</b>	Trade tax	350 %
	Property tax	300 %
<b>Distances</b>	Munich	95 km
	Nuremberg	104 km
	Ingolstadt	23 km
	Augsburg	52 km
	Donauwörth	35 km
<b>Motorways</b>	Distance to A9 Berlin - Nuremberg - Munich	24 km
	Distance to A8 Stuttgart - Munich - Salzburg	48 km
<b>International airports</b>	Munich	60 km
	Nuremberg	85 km
	Augsburg	39 km



Find out more at [www.neuburg-donau.de](http://www.neuburg-donau.de)



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